## KAPP TV, KAPPD-TV, KVEW TV and KVEWD-TV 2010 – 2011 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KAPP TV, KAPPD-TV, KVEW TV and KVEWD-TV and is required to be placed in the public inspection files of these stations and posted on their websites.

The information contained in this report covers the time period beginning October 1 2010 – September 30, 2011 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.



## 2011 EEO Public File Report Form

Covering the Period from 10/1/10-9/30/11

Station(s) Comprising Station Employment Unit: KAPP TV and KVEW TV

Section 1: Vacancy Information

Job Opening	Dates	# of people Interviewed	Recruitment Source
Part Time Technical Director	11/5/10-11/15/10	1	KVEW Website
Part Time Studio Tech	11/5/10-11/12/10	1	Tri City Herald
Master Control Operator	11/15/10-11/17/10	1	KVEW Website
KAPP Account Executive	12/08/10-04/18/11	б	Worksource Yakima
KVEW Account Executive	01/06/11-06/04/11	3	KVEW Website
KAPP Multimedia Journalist	08/02/11-09/08/11	3	TVJobs.com



BECKNILWEAL SOURCES AND REFERRAL LISTINGS 10/1/10-9/30/11

TV Jobs.com

Referral Source

KAPP Website
Tri City Herald
Tri City Herald
Worksource Yakima

TVJobs.com	moo.edoIVT	.72-8,6,8-27, 16-92	11/80/60	11/20/80	KAPP Multimedia Journalist
KAEM Mepaite	KAEM Mepaite	7,3,5,6,23,32	1107/70/90	1107/90/10	Executive Executive
Worksource, Yakima Herald, KAPP Website	Worksource Yak	7,3,5,6, 23, 32	1107/81/70	12/08/2010	KAPP Account
KAEM Mepaite	KAEM Mepsite	7-3, 7, 12, 19,	11/11/5010	11/12/5010	Master Control Operator
Tri City Herald	Tri City Herald	7-4,12-13, 19,	11/15/5010	0107/50/11	Part Time Studio Tech
KAEM Mepzite	KAEM Mepsite	7-4,12-13, 19,	11/12/50/10	0102/50/11	Part Time Technical Director
Interviewee Referral Source	Hire Source	Sources Used	Date Position Filled	Date Position Opened	əltiT doL

# of Interviewees Referred

## EEO PUBLIC FILE RECRUITERS

33	Tri City Herald	Classified Department	nio 613 4							
32	Yakima Herald	Classified Department	slegnA		Kennewick	AW	98866		209-282-1467	commercial@tricityherald.com
18	TV News Gigs	trempaged believed	Theresa		Yakima	AW	10686		9977-778	mos bleseduticist@lelesegrene
30	Fort Simcoe Job Corps Center		Stacey Chaloux	218 SE Jackson Street	Lee's Summit	OW	£90 <del>1</del> 9	9160-762-0316	816-286-1301	info@tvnewsgigs.com
62	Asian American Journalist		Jacque Green	40 Abella Lane	White Swan	AW		209-874-2244, E		green.Jacque@jobcorps.com
82 .	YV-TechYES TV		Lori Matuskawa	KING LA' 333 Dexter Avenue	Seattle	AW	60186			Imateukawa@king5.com
7.2	California Chicano News Media Assoc	Office Manager	Вуал Вгоот	1116 S. 15th Avenue	Xaklma	AW	20686	673-5020		broom, Ryan@ysd, wednet.edu
56	Asian Counseling & Referral Service	1430 144 1450	Syliva Wells	3800 S. Figueroa Street	Los Angeles	C∀		213-743-4960		sylvia@ccnma.org
52	Yakama Indian Nation		miJ gnoY	720 8th Avenue Sout, Suite 200	Seattle	AW		206-695-7590		yonglim@acrs.org
24	Worksource Columbia Basin	<u> </u>	Tess French	Box 151	Toppenish	AW		1212-298-605	6179-298-603	tessf@yakama.com
23	Worksource of Yakima		Candice Bluechel	815 N. Kellogg Street, Suite D	Kennewick	ΑW	7008-85566	1469-457-608	0720 200 003	cbluechel@esd,wa.gov
22	KXLYTV		Carol Cauthron	306 Division Street	Yakima	ΑW		574-0163		ccauthron@esd.wa.gov
54	Media Line		Jill Barrett	500 W. Boone Avenue	<b>Spokane</b>	AW		900+324-4000		IIIIb@kxly.com
50	OSIM	Human Resources	Mark Shilstone	P. O. Box 51909	Pacific Grove	- AO		800-237-8073		medialine@medialine.com
-61	Radio KNDA	Job Listings Service	Jeff Ver Voor	7025 Raymond Road	Madison	IΜ		608-271-4321		jvervoort@wisctv.com
18	Central Washington University		Gabriel Martinez	P. O. Box 800	Granger	AW		0061-428-603	203-824-5253	gmartinez@kdna.org
21	Central Washington University	Career Services		400 E. University Way	Ellensburg	ΑW		1261-296-609	- 5000 8EV 5003	csreer@cwu.edu
91	University of Oregon	Broadcast Journalism Dept	Tetesa Youngten	400 E, University Way	Ellensburg	AW		1261-596-609		youngretc@cwu.edu
S١	Eastern Washington University		Bill Morrill	1275 University of Oregon	Eugene	80		1712-846-148		
71	Spokane Community College	Dept of Electronic Media & Film	Pam Bumpas	104 RTV Building	Срепеу	AW		0689-698-609		promil@uoregon.edu
13	W.S.U. Tri Citles Campus		nosliW sbniJ	WS 2063, 1801 M. Greene	Spokane	AW		6059-633-7249		pbumpas@ewu.edu
15	Columbia Basin College	- Jun Hannia	Julie Nelson	2170 University Drive	Richland	ΑW		1027-278-908		Milson@scc sboksne.edu
ll.	University of Idaho	Student Employment Office	Daphne Lightfoot	2600 N. 20th Avenue	Pasco	AW		1190-748-608		ubs.usw.vticity.wsu.edu
10	University of Idaho	School of Journalism/Mass Media	G. Mosely	P. O. Box 443178	Moscow		8715-44-858	208-855-6458		dmoran@ctc.edu
6	University of Idaho	School of Journalism/Mass Media	M. Secrist	P. O. Box 443178	Moscow	01	83844-3178			uba.ońsbiu@ylasomp
8	University of Idaho	School of Journalism/Mass Media	Denise B	P. O. Box 443178	Woscow		8715-44868	208-822-6458 208-885-6458		msecrist@uidaho.edu
- ;	Bates Technical College	School of Journalism/Mass Media	Karin Clifford	P. O. Box 443178	Moscow	ail	8715-44868			deniseb@uidaho.edu
9	Oregon Association of Broadcasters	Job Service Placement	Shirley Miller	1101 S. Yakima Avenue	Tacoma	AW		208-885-6458	208-885-6450	karinc@uidaho.edu
- 9	Oregan Accordation of Broadcasters		Bill Johnstone	7150 SW Hampton Street, Suite 240	Portland	NVI.		263-680-724Z	Z83-680-7187	lobservices@bates.ctc.edu
	Washington State Assoc of Broadcasters	Job Bank		724 Columbia Street NW, Suite 310	Olympia	AW		603-644-603	503-443-2488	theosb@theosb.org
- V	Perry Technical Institute		Tracy Stoffer	2011 W. Washington Avenue	Yakima	AW		\$470-807-03E		wsabjobbank@earthlink.net
- 3	KAEM IA					474/	C008P	453-6374		tracys@perrytech.net
- 2	KAPP TV									
١	Broadcast Employment Services									
L	Сощрапу	Department	:uttA	f ssaibbA	-610					
			- 77		City	State	diZ	Phone	Xs <sup>4</sup>	lism-3